## T. A. Pai Management Institute, Manipal

### Report

# Group Discussion on "Sustainable development of socio-cultural dimensions of Uttarakhand"

in collaboration with

#### G. B. P. Institute of Engineering & Technology

Name of the Activity – Group Discussion on "Sustainable development of socio-cultural dimensions of Uttarakhand"

Activity Date - 25 July 2020

### **Report Description:**

The EBSB club of TAPMI took part in the second joint webinar with G. B. P. Institute of Engineering & Technology on 25 July 2020. Teams from both the institutes took part in a group discussion on "Sustainable development of socio-cultural dimensions of Uttarakhand". There were 13 participants, which included 7 from TAPMI and 6 from G. B. P Institute of Engineering and Technology. Ms. Bhumika Goswami, EBSB Club member of G. B. P. Institute of Engineering & Technology, moderated the discussion. Dr. Kireet Semwal from G. B. P University was also present.

The session started with a brief introduction about the context of the discussion by the moderator. The discussion consisted of two rounds. Each participants were given 1-3 minutes to put forward their arguments in the first round. The second round was free round where participants can enter the discussion on their will.

The discussion took off with participants speaking about the importance of sustainable tourism as a concept of travelling by making positive impact on the environment, the society and the economy. The participants also agreed upon the importance of awareness. The tourists must be educated about such concepts. This is where the responsibility of people in development of socio culture aspects were mentioned, how the locals can showcase their culture and also aid in educating outsiders.

The role of movie and television industry was also discussed as to how movies can capture go local while shooting and capture beautiful locations of the state and also certain level of awareness can be achieved through television media.

By encouraging and promotion local handicrafts and art forms, we can sustainably preserve our socio cultural aspects and boost the local economy which is important than ever in these difficult times. The role of clothing in promoting local culture was also discussed.

Participants also talked about the importance of preservation of water sources. The moderator highlighted all the key points of discussion in conclusion and the session ended on a positive note with both teams agreeing to have many more such insightful discussions in the coming days.

Activity End Date – 25 July 2020

Number of participants in webinar – 13

**Mode of Group Discussion-** Zoom Meetings

**Report name** – Group Discussion on "Sustainable development of socio-cultural dimensions of Uttarakhand"

Pictures of the webinar -



